



## e-Learning

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### *Aims of this Course ~*

to explore the different  
ways of learning and  
the concept of e-learning  
and  
to develop group support  
for you to use e-learning



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### *Website ~*

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/e-learning/home.html](http://www.open-ed.net/e-learning/home.html)

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### *e-Learning Course Guide*

**A1.1** Introduction to e-Learning  
**A1.2** Choices of Media  
**A1.3** Implementation by Design  
**A1.4** Assessment Methods



## *What is e-Learning ?*

e-Learning is learning using any form of electronic media  
Generally, e-learning uses email and the internet

## *Why is e-learning important ?*

e-Learning is important because different media  
suit different learning methods  
The teacher should know which learning activity is best  
and choose the appropriate media



Thinking skills or  
learning activities - such as analyse, apply,  
judge, recall, synthesize,  
and understand -  
can be put in order of increasing difficulty  
and then taught in that sequence

The above list is in alphabetical order.  
Can you put them into order of increasing difficulty ?



higher-order thinking skills	judge :	evaluate according to criteria
in universities and colleges	synthesize :	after analysis, then re-structuring the knowledge into new organization Designing using needs analysis
in secondary and primary schools	analyse :	investigate and identify special points and correlations to discover underlying organization
lower-order thinking skills	apply :	select appropriate prior knowledge to mechanically solve a similar related problem
	understand :	use recalled knowledge for translation and interpretation
	recall	of fact or process without understanding using mechanical memorization



## *e-Learning in practice*

In recent years, the world-wide-web has remarkably enabled learning at a distance, and enabled open access for those at home, or working and unable to attend daytime classes.

Adult and continuing education has been greatly improved - especially for the professional development of teachers.



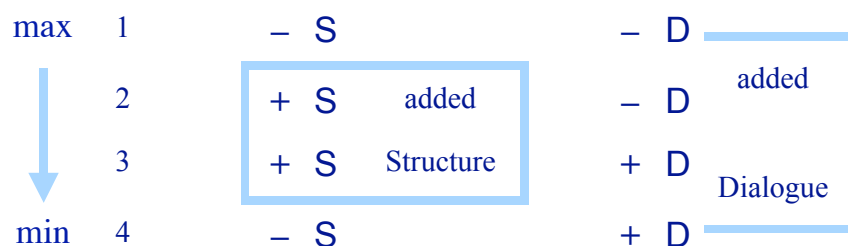
## *e-Learning in theory*

One consequence has been the research and development of cognitive learning theory

and understanding about the essential educational interactions among the student, teacher, other students, texts and media.



Transactional Distance between the Student and any Learning is described in terms of imposed Structure S and educative Dialogue D





## *The Discrete Ways of Learning*

LEARNING-ALONE		LEARNING-IN-A-GROUP	
INDEPENDENT	INDIVIDUAL	INTERPERSONAL	
Freedom over content and method of learning	No Freedom over content or method of learning or pre-negotiated freedom	COOPERATIVE	COLLABORATIVE
		CONNECTED LEARNING	
		Group with a 'knower'	Group with no 'knower'



## *The Discrete Ways of Learning*

ALONE :	INDEPENDENT	Freedom over content and methods, and at own pace, not public
	INDIVIDUAL	No Freedom, usually paced and public
IN-A-GROUP :	COOPERATIVE	Group with a 'knower' Interactions proceed through content delivery and sharing. Used for acquiring old foundational knowledge, at school.
	COLLABORATIVE	Group with no 'knower' Interactions proceed through critique and testing out hypotheses. Used to co-construct new non-foundational knowledge, at graduate college.



## *What is 'Learning' ?*

In cognitive constructivism theory, learning involves the acquisition of new information and connecting this with pre-existing prior knowledge

Social constructivism theory says that learning occurs best in groups, using feedback from others

*Do you agree ? Why or why not ?*



## *There are two ways of looking at Constructivism*

### 1 'cognitive constructivism'

learning occurs in the mind within the individual  
when new incoming information is linked to ideas  
and related old knowledge pre-existing in your mind

### 2 'social constructivism'

for learning to occur, we need to experience the meaning  
of the new information through social interactions  
in order to join it correctly with our pre-existing knowledge



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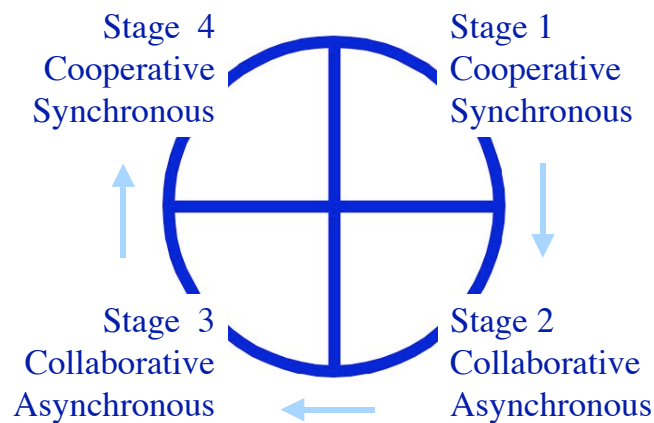
### *Transactional Distance*

is the psychological difference between not knowing something and knowing it - it is the distance between the student and what is to be learnt

Education is designed to bridge this distance



## *Learning Mode and Choice of Media*



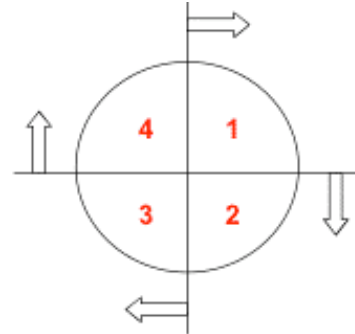




## *The Motivations to Learn ~*

Lifelong learning involves repeating cycles

Young students may be motivated to learn to get a certificate for their first job



What motivations do you think lifelong students have ?



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### *Motivations to Learn*

MOTIVATION		COVERAGE
Vocational	Extrinsic	: seeking qualification for a better job
	Intrinsic	: acquiring skills for own future desires
Academic	Extrinsic	: want to pass exams, get good grades
	Intrinsic	: pursuing own intellectual interests
Personal	Extrinsic	: prove one's capability to others
	Intrinsic	: desire for self improvement
Social	Extrinsic	: extracurricular sports, club activities
	Intrinsic	: integrative, affiliative online



## *The Structure of Design for e-Learning*

**Step 1** Decide your Course Objective  
- what you want your students to achieve

**Step 2** Find out who your students are  
- ask them what they want and  
also measure somehow their needs

**Step 3** Divide your Objective into Sub-goals



Decide Course Objective

This is top and central

Then add sub-goals ...

sub-goal A

sub-goal B

next

draw a base line

-----  
and find out about your students

Needs  
Analysis

- this is called 'Needs Analysis'

Remember the purpose of education is to cause changes in your students,  
so Needs Analysis must be done continuously throughout the course  
for you to respond and adapt to their changing minds



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Competence to Design e-Learning

sub-goal A

sub-goal B

Needs  
Analysis

mapping

resources



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Competence to Design e-Learning

understand  
e-learning

choose  
media

design  
lessons

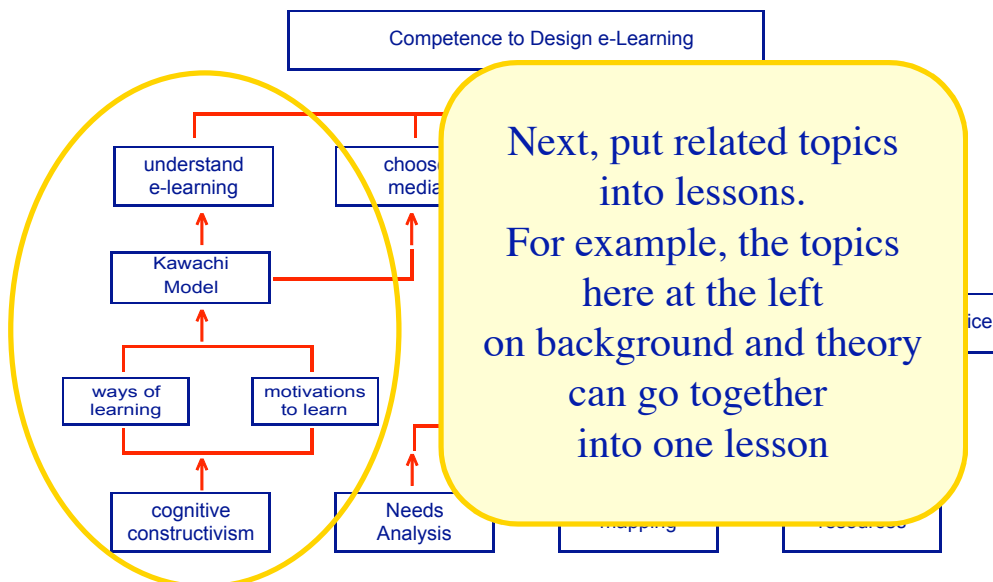
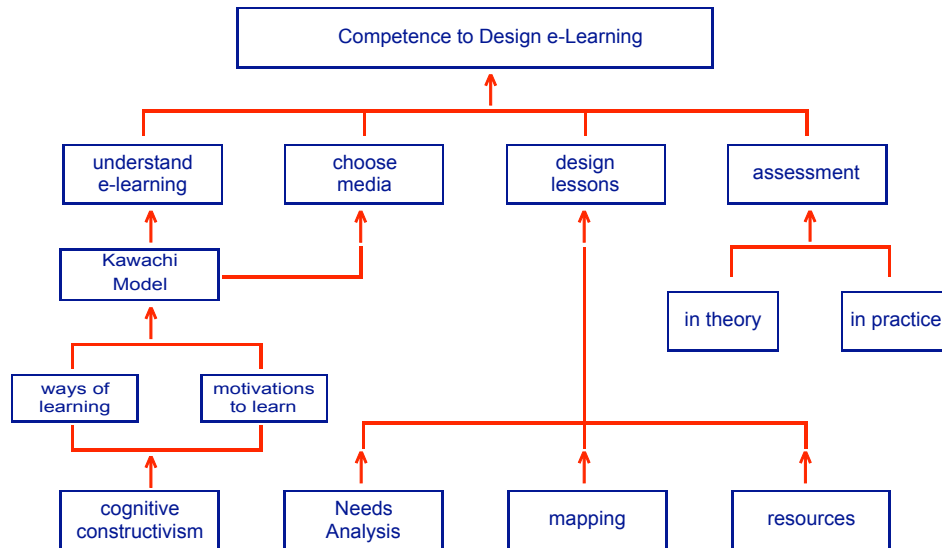
assessment

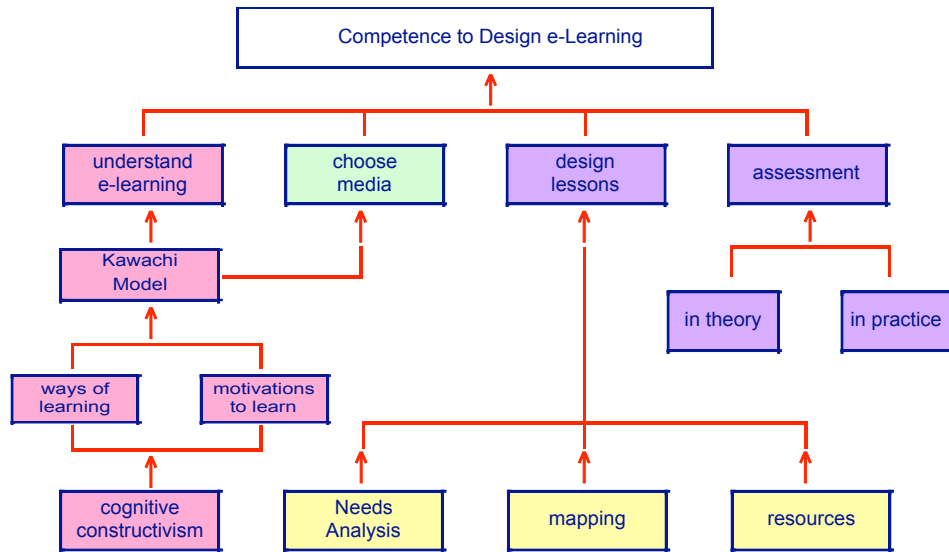
Then let's add some other key study points in the middle

Needs  
Analysis

mapping

resources





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*use a personal  
conversational style  
for email with students ~*

Dear Yumi,  
Thank you for your interesting response.  
I think Alistair's paper may be helpful  
to you ... you can find it here  
<http://www.open-ed.net/e-library/papers.html>  
Happy reading !  
Best Wishes  
Paul



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### *Assessment ~*

Assessment and Quality Assurance  
must be built into the course

This means assessing the teaching,  
the materials, and the learning  
- all continuously

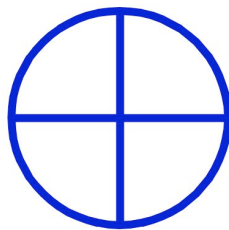


### *Summary of this Course*

In this course,

and tested these out  
to see how they  
might be  
adopted

we have listened  
to your prior  
knowledge



We have  
then considered  
some new ideas,

and  
you presented  
your own reasoning



## *Feedback about this Course*

Please write feedback to me about which points you think were too difficult, too easy, too fast, interesting, not interesting, and so on.

Please suggest new points to be added.

Check out the web-site  
which has further resources for your  
continued interest and personal development



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*Thank you ~*

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